

CURRICULUM CONSULTANT BUSINESS PLAN

4 CORE...and MORE

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MISSION STATEMENT

The mission of this academic teaching K to 12 is to assist the parents, and child through a journey of, an enriched learning experience. My goal is to teach the students in truth and correct information, to lighten the teacher's burden and fulfill the requirements, in teaching the four cores. The and ...more gives helps to the teacher with individual education goals in writing IEPs (individual education plans), and Common Core Standards. The and more...also contain units of required subjects to make the lessons to the students enjoyable and comprehensive.

EXECUTIVE SUMMARY

This company provides service and product to assist students and teachers with resources they can use. It will be successful in providing needed resources. There are: ELA, history, science, and math lessons to address students from K to 12th grades. My goal is to teach the students in truth and correct information, to enlighten the teacher's journey and fulfill the requirements, in teaching the four cores. I am a one person owner and located in the state of California.

ORGANIZATION AND MANAGEMENT

My business service is an online service and will be continuously serviced and new additions added on a regular bi-weekly.

MARKETING AND SALES

The marketing strategy will evolve and change to fit customer's unique needs. I will attract customers through updating my ad services weekly or by weekly.

Sample of my content true story

Important Lesson - Pickup in the Rain

One night, at 11:30 p.m., an older African American woman was standing on the side of an Alabama highway trying to endure a lashing rainstorm. Her car had broken down and she desperately needed a ride.

Soaking wet, she decided to flag down the next car.

A young white man stopped to help her, generally unheard of in those conflict-filled 60s.. The man took her to safety, helped her get assistance and put her into a taxicab. She seemed to be in a big hurry, but wrote down his address and thanked him. Seven days went by and a knock came on the man's door.

To his surprise, a giant console color TV was delivered to his home. A special note was attached..

It read:

'Thank you so much for assisting me on the highway the other night. The rain drenched not only my clothes, but also my spirits. Then you came along. Because of you, I was able to make it to my dying husband's bedside just before he passed away... God bless you for helping me and unselfishly serving others.'

Sincerely,
Mrs. Nat King Cole